



**McDonald's® MALAYSIA**  
**MEKDI SUPERFANS PROGRAM TERMS AND CONDITIONS**

**A. Schedule to Conditions of Entry**

<b>1. Organizer:</b>	GERBANG ALAF RESTAURANTS SDN. BHD (Company No. 198001011565 (65351-M)) ("McDonald's Malaysia")
<b>2. Program:</b>	McDonald's® Malaysia MEKDI Superfans Program
<b>3. Program Period:</b>	<p>The MEKDI Superfans Program starts on 1<sup>st</sup> of May 2026 and shall remain in effect until further notice.</p> <p>The Organizer reserves the right to end the Program Period earlier or extend the same at its own discretion.</p>
<b>4. Eligibility:</b>	<p>A) The Program is open to all individual legal residents of Malaysia aged 18 years and above at the time of participating this Program, who possess a valid identification document and a residential address in Malaysia..</p> <p>B) The Organizer reserves the right to request evidence of identification documents as it deemed necessary.</p> <p>C) The Program is only available via the Organizer's authorised application in Malaysia i.e.: the McDonald's App and the Participants must have a valid McDonald's App account. The Program is available to individuals for their personal use only and is limited to one account per individual. Corporations, associations or other groups may not participate in the Program.</p> <p>D) Only one user account or email address may be associated with each individual member. In the event of a dispute over the identity of the participants enrolled in the Program, the participants will be deemed to be the authorised account holder of the email address submitted at the time of enrolment. For the purpose of this Program, the "authorised account holder" is the natural person who is assigned to the submitted email address by an internet provider, online service provider, or other organisation (e.g., business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address.</p> <p>E) Each individual member is permitted to maintain only one account associated with a single email address. Multiple accounts registered under different email addresses by the same individual are not allowed and may result in suspension or termination of participation in the Program. In the event of any dispute regarding the identity of a participant, the account will be deemed to belong to the authorised account holder of the email address provided at the time of enrolment. The Program Organizer reserves the right to request verification or proof of ownership of the email address to confirm the identity of the participant. For the purpose of this Program, the "authorised account holder" refers to the natural person who is assigned to the email address by an internet service provider, online service provider, employer, educational institution, or other organisation responsible for assigning email addresses for the domain associated with the submitted email address.</p>
<b>5. Entry Method &amp; Reward:</b>	A) Subject to the eligibility condition above, this Program is open to all registered McDonald's App users (with valid email registered via the McDonald's App);

participation is automatic upon registration.

B) To participate in the Program, participants must have a valid McDonald's App account and spend a min. of RM10 (inclusive of tax) in a single receipt via McDonald's App ("Eligible Order(s)").

C) With effect from the Program Period, Eligible Orders will be tracked on monthly basis starting from the 1<sup>st</sup> day of each month until the last day of each month. The total numbers of Eligible Orders accumulated during each calendar month will determine the participant's membership status ("Superfans Tier").

D) The participant's Superfans Tier will be reflected on the following month after the expiry of each calendar month. The Superfans Tier and its corresponding rewards and benefits will be refreshed on monthly basis and will be reflected in the McDonald's App on the 5<sup>th</sup> day of the following month upon the expiry of each calendar month. For example, if you make 5 Eligible Orders in the month of May and reach Gold tier, your Gold status will be reflected in your McDonald's App account on the following month, i.e.: 5th June.

E) The Program consists of FIVE (5) Superfans Tiers: **Newbie, Bronze, Silver, Gold, and Platinum.**

Each Superfans Tier offers a distinct set of benefits, as outlined below:

Features / Perks	Newbie	Bronze	Silver	Gold	Platinum
Eligible Transactions with min. spend of RM10	No Order	1-2 Order(s)	3-4 Orders	5-6 Orders	7 and above Orders
Super Discounts	N/A	View full details in the McD App	View full details in the McD App	View full details in the McD App	View full details in the McD App
Super Bonus Points	N/A	N/A	100 Points on 1st order of the month	200 Points on 1st order of the month	300 Points on 1st order of the month
Super Cashbacks	N/A	N/A	✓	✓	✓
Super Rewards	N/A	✓	✓	✓	✓
Superfans Birthday Perks	N/A	2x Points on 1st order of the month	2x Points on 1st order of the month	2x Points on 1st order of the month	3x Points on 1st order of the month
FREE McD Food Product	N/A	N/A	N/A	N/A	✓
Superfans Merchandises	N/A	N/A	N/A	N/A	✓
Mekdi VVIP Pass	N/A	N/A	N/A	N/A	✓

F) By accumulating the numbers of Eligible Orders for each Superfans Tier, participants will be entitled to the corresponding benefits and rewards associated with that tier for the applicable period.

G) By accumulating the number of Eligible Orders within a calendar month for each Superfans Tier, participants will be entitled to the corresponding benefits and rewards in the following month based on that tier.

H) The participants must continue to meet the numbers of Eligible Orders for each tier during for each month to be entitled to enjoy the rewards and benefits under this Program.

For example:

	<p>Participants who complete <b>7 or more qualifying transactions</b> during a monthly period will qualify for the <b>Platinum Tier</b> and be eligible to enjoy Platinum Tier benefits <b>only during the following month</b>, after which the Superfans Tier will be refreshed and reassessed based on qualifying transactions completed in that subsequent month.</p> <p>I) This Program runs concurrently with, and does not replace nor supersede, the existing McDonald's App Rewards Points program.</p> <p>J) McDonald's Malaysia reserves the right to amend, vary, update, replace, or withdraw any loyalty tiers, benefits, or rewards from time to time at its discretion.</p>
<p><b>6. Rewards Redemption:</b></p>	<p>How to redeem the rewards/benefits?:</p> <p>A) Super Bonus Points can be applied to the 1st order of the month starting from the 5th, with a minimum spend of RM10. This reward is eligible for one (1) time per month. Each membership tier will receive different bonus points as shown in the table above.</p> <p>B) Super Cashbacks allow eligible customers to redeem their loyalty points in exchange for cashback in the form of reward coupon for purchases made via the McDonald's App (excluding delivery). The amount of cashback reflected in your receipt shall be before Sales and Services Tax ("SST"). For illustration, a cashback of RM1 and RM5 shall be reflected as RM0.94 and RM4.70 respectively in your receipt.</p> <p>C) Each month, customers are eligible to receive a set of Super Discounts and Super Rewards in their account based on their Superfans Tier on the 5th of the month. Super Discounts are limited to one (1) redemption within the calendar month. Super Rewards can be redeemed once per transaction and multiple times within the same calendar month, subject to points availability.</p> <p>D) Superfans Birthday Perks will be given on the 1st order with a minimum spend of RM10 during the birthday month. Customers must provide their date of birth at least one (1) month before their birthday in their McDonald's App account in order to receive the Superfans Birthday Perks. Limited to one (1) redemption per calendar year.</p> <p>E) FREE McD Food Product (types of product will be at the Organizer's discretion) is available exclusively to customers in the Platinum membership tier. Each customer may redeem the complimentary product once (1) per calendar month.</p> <p>F) Superfans merchandise is available exclusively to Platinum Superfans Tier members for purchase or redemption and while stocks last only. Merchandise availability and redemption mechanics may vary and are subject to availability and applicable terms.</p> <p>G) Platinum Mekdi Superfans Status members may also receive a "Mekdi VVIP Pass" for exclusive access to selected events organised or supported by Mekdi. Event availability, eligibility criteria, and participation mechanics may vary and are subject to the availability, capacity and applicable terms.</p> <p>H) The Organizer reserves the right to substitute any one of the reward(s) with items of equivalent value at any time without prior notice. Rewards are strictly not transferable, assignable, exchangeable, or redeemable by the Participant in any other form or manner other than that specified by the Organizer.</p>
<p><b>7. Additional</b></p>	<p>A) The Organizer excludes its responsibilities and all liabilities arising from any</p>

<b>Terms:</b>	postponement, cancellation, delay or changes or modification to the Program or prizes or due to any other unforeseen circumstances beyond the Organizer's control such as governmental interference, civil commotion, riot, war, strikes, act of terrorism (including but not limited to any act of violence, hostility, national emergency, occurrence of any epidemic/pandemic outbreaks) and for any act or default by any third- party suppliers or vendors.
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This Schedule to Conditions of Entry must be read together with the Conditions of Entry and Privacy Notice available at <https://www.mcdonalds.com.my/contest>, collectively "**Terms and Conditions**" and shall be binding on all participants who participate in this Program (hereinafter referred to as "**Participants**", "**Participant**", "**You**", "**you**", "**your**").

By participating in the Program, you have read and agreed to the **Terms and Conditions** and the processing of your Personal Data in the Privacy Notice.

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## **B. Conditions of Entry**

### **1. Introduction**

- 1.1 This Conditions of Entry are to be read together with the Schedule to Conditions of Entry. To the extent that there is any inconsistency between these conditions of entry and the Schedule to Conditions of Entry, the Schedule to Conditions of Entry prevails. The Conditions of Entry and the Schedule to Condition of Entry shall collectively be referred to as the "Terms and Conditions". Each capitalized term not otherwise defined herein shall have the meaning ascribed to such term in the Schedule to Conditions of Entry. Defined terms will be used singular or plural as the case may be.
- 1.2 The Organizer reserves the right in its sole discretion, without prior notice, and without any liability to any person, at any time to change the Terms and Conditions including to change the Program Period, make Prize substitutions, cancel, terminate or suspend the Program in whole or in part. In the event of any changes to the Terms and Conditions, Participants agree that their continued participation in the Program will constitute their acceptance of the Terms and Conditions (as changed).
- 1.3 The Organizer's decision on all matters relating to the Program including judging and selection of winners will be final, binding, and conclusive on all Participants, and no correspondence or appeals will be entertained.

### **2. Program Entries**

- 2.1 By participating or submitting an entry to the Program, Participants are deemed to have understood and agreed to be bound by the Terms and Conditions.
- 2.2 All costs and expenses incurred and/or arising from the participation in the Program, including without limitation, telecommunications, network, Short Messaging Services, postal and all such other charges and out-of-pocket expenses as may be incurred by a Participant during or in connection with the Program shall be borne by the Participant.
- 2.3 Proof of submission of an Entry is not proof of receipt, and the Organizer shall not be liable for any delay, lost, damaged and/or non-receipt of submissions. The Organizer is not responsible for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction, unauthorized access to, or alteration of, user or member

communications, or any problems or technical malfunction of our telecommunications network or lines, computer online systems, servers or providers, computer equipment, software, failure of e-mail or players on account of technical problems or traffic congestion on the Internet.

### **3. Eligibility**

- 3.1 Where the eligibility age prescribed in the Schedule to Conditions of Entry is below the age of eighteen (18), Participants are required to obtain the written consent (in such form as may be prescribed by the Organizer), from their parents/legal guardians before participating in the Program and submitting any personal information.
- 3.2 The Organizer may require a Participant to provide proof of eligibility to participate in the Program including without limitation, identification documents, and the written consent of parents/legal guardians in the case of Participants below the age of eighteen (18) years.

### **4. Ineligibility (Not Applicable)**

- 4.1 The following groups of persons shall not be eligible to participate in the Program:
- (a) Employees of the Organizer and its group of companies and their immediate family members (spouse, children, parents, siblings, and their spouses); and
  - (b) Employees of the Organizer's agencies associated with the Program and their immediate families (spouse, children, parents, siblings, and their spouses).

### **5. Disqualification**

- 5.1 The following entries will be disqualified:
- (a) unclear, incomplete, duplicate, copies, illegible or incorrect entries; and/or
  - (b) entries that violate the Terms and Conditions, any applicable laws and/or regulations.
- 5.2 In addition, the Organizer reserves the right to disqualify any Participant that:
- (a) undermines, has or attempted to undermine the operation of the Program by fraud, cheating or deception; and/or
  - (b) are not eligible or unable to provide proof of eligibility to participate in the Program for verification by Organizer when requested.
- 5.3 In the event of a disqualification after a Prize has been awarded, the Organizer reserves the right to demand for the return of the Prize or payment of its value from the disqualified Participant.

### **6. Prizes**

- 6.1 The Organizer, its agents, sponsors and representatives shall have no liability to any Participant who defaults in collecting the Prizes in accordance with the Prize Claim/Delivery Date in any respect whatsoever. The Organizer reserves the right to determine how uncollected Prizes will be dealt with.
- 6.2 The Organizer reserves the right to substitute any one of the prize(s) with items of equivalent value at any time without prior notice. Prizes are strictly not transferable, assignable, exchangeable or redeemable by the Participant in any other form or manner other than that specified by the Organizer.
- 6.3 Any additional costs not specifically stated in the Schedule to Conditions of Entry in relation to a Prize shall be the responsibility of the Winner.

- 6.4 All Prizes must be taken according to the terms and conditions of the Organizer, its agent sponsor or third party providing the Prizes.
- 6.5 Prize(s) are given out on an “as it is” basis. The Prize shall be used/taken entirely at the risk of the Participants and the Organizer excludes all warranties and liabilities in connection with the Prize to the fullest extent permitted by law.
- 6.6 Where a Participant is under the age of 18 years of age and is declared a Prize winner, the Participant must be accompanied by their parent/legal guardian throughout the Prize fulfilment.

## **7. Publicity**

- 7.1 The Organizer may use a Participant’s entry or redemption submission including without limitation, photos, drawings, text, and any other content or information submitted for purposes of the Program (collectively the “Materials”), and the Participant’s name, and/or likeness, for advertising, publicity and Program of any goods or services of the Organizer, for an unlimited time throughout the world without compensation, and in any media. The Participant shall do all things necessary to give effect to this if requested by the Organizer.

## **8. Intellectual Property Rights**

- 8.1 The Participant agrees that all intellectual property rights in any contents and/or materials submitted, made or created by the Participant in connection with the Program and any derivative works arising there from will perpetually and unconditionally be vested in, assigned to and owned by the Organizer. The Organizer has the right to use and modify such materials or works in any way it deems fit without compensation to the Participant and the Participant waives all rights he or she may have in such materials or works.

## **9. Indemnity**

- 9.1 Each Participant agrees to indemnify, release and hold harmless each of the Organizer, its holding, subsidiary or related companies as defined in the Companies Act 2016 (“Gerbang Alaf Restaurants Sdn Bhd”), directors, officers, employees, agents, sponsors and/or representatives against any and all losses, rights, claims, actions and damages (including special, indirect and consequential damages) arising from or incurred as a result of the Participant’s participation in the **Program**, acceptance of any Prize, and/or the use of the Participant’s entry and/or likeness in connection with the Program or violation of the Terms and Conditions,

## **10. Limitation of Liability**

- 10.1 The Participant’s participation in the Program shall be at the Participant’s own risk.
- 10.2 The Organizer, Gerbang Alaf Restaurants Sdn Bhd, its, directors, officers, employees, agents, sponsors and/or representatives shall not be liable to any Participant in respect of any loss or damage whatsoever which is suffered, including but not limited to indirect or consequential loss, or for personal injury suffered or sustained by the Participant arising out of or in connection with the participation by the Participant in the Program, as well as the redemption and/or utilization of any Prize won.

## **11. Ownership / Use Rights**

11.1 The Participants grant to McDonald's Malaysia the right to use any photos and/or other material received during the Program (including the Participants' name, email addresses, contact numbers, photos, etc.) for advertising, marketing and communication purposes without compensation to the Participant, his or her successors or assigns, or any other entity.

## **12. General**

12.1 The Organizer, its agents, sponsors and/or representatives shall not be liable to perform any of their obligations in respect of the Program and the Terms and Conditions where they are unable to do so as a result of circumstances beyond their control and shall not be liable to compensate the Participants in any manner whatsoever in such circumstances.

12.2 Any names, trademarks or logos used and or reproduced in any materials (including marketing and Program materials) in connection with this Program, in particular that relates to the Prize, are the properties of their respective owners. This Program and the Organizer are not affiliated with, or endorsed or sponsored by, the relevant owners, unless otherwise communicated, and such owners are not part of the Organizer's group of companies

12.3 The Organizer shall be entitled to assign or sub-license the whole or any part of its rights hereunder to any third party as may be determined by the Organizer.

12.4 The invalidity, illegality or unenforceability of any terms hereunder shall not affect or impair the continuation in force of the remainder of the Terms and Conditions of the Program.

12.5 Where the Terms and Conditions of the Program is prepared in English and any other language(s) in the event of any inconsistency between the English language and the other language(s), the English language version shall prevail and govern in all respects.

12.6 The Terms and Conditions of the Program shall be construed, governed, and interpreted in accordance the laws of Malaysia.

## **13. Privacy Notice**

13.1 By participating in the **Program**, the Participant agrees to the processing of the Participant's Personal Data by the Organizer in accordance with the Privacy Notice at <https://www.mcdonalds.com.my/support-privacy/eng>.

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