

Headline **Sarah Casanova is McDonald's new MD**  
Date **15 Jul 2009**  
MediaTitle **New Straits Times**  
Section **Business Times**  
Journalist **N/A**  
Frequency **Daily**  
ADValue **582**

Language **English**  
Page No **B4**  
Article Size **42 cm<sup>2</sup>**  
Color **Black/white**  
PRValue **1,745**



## **Sarah Casanova is McDonald's new MD**

MCDONALD'S Malaysia has appointed Sarah Casanova as its new managing director, replacing Azmir Jaafar who will be joining the McDonald's China development leadership team as its vice-president in September 2009. Prior to joining McDonald's Malaysia, Sarah was the senior vice-president of business development for McDonald's Japan, responsible for the marketing, menu management and new business strategy divisions. A Canadian who began her career in McDonald's Canada in 1991, Casanova has had seven different assignments in four countries namely Canada, Russia, Turkey and Japan.